



Hello!

My name is Crystal Franco and I was recently elected by the EMLL board to serve as the secretary, fundraising supervisor and sponsorship chairperson. My husband retired from the Air Force in 2007 and I went into the Air Force Reserves after 16 years on active duty so we could come back to beautiful state of New Mexico and build our final home right here in the East Mountains. We value family above all and felt the East Mountain community was the best place to raise our children. We have wonderful friends here and this area continues to improve for our children every day thanks to people who have taken a proactive interest in our community and have given generously to ensure we have a successful program every year.

My 8 year old son Tucker has aspirations of being a professional ball player (after he plays for the Lobos and the Isotopes!), and his sister Leah who is 4, cannot wait to follow in her big brother's footsteps. Your contributions to this phenomenal program would ensure my son and many other East Mountain children just like him will be able to continue pursuing their baseball dreams. It's people like you who are so essential to the success of this community. Programs like this are what develop our children into productive citizens; they learn rules, skills, teamwork, sportsmanship, it keeps them physically fit and most importantly, keeps them occupied. As our children get older, a strong desire to participate in sports keeps them away from less desirable extracurricular activities. I couldn't be happier that my children are already passionate about things like baseball and dance at such young ages.

East Mountain Little League is the only officially chartered Little League in the East Mountain area and is a non-profit organization, so your sponsorship will qualify as a tax-deductible charitable donation. Your sponsorship will help purchase equipment, supplies, and help keep the player registration fees at a reasonable price making it possible for more local children to participate.

You may either sponsor a team or purchase a banner which will be hung inside one of the outfield fences. Should you sponsor a team, your business name will be prominently displayed across the back of the jersey of each child on your team. I truly hope we can count on your support of this worthwhile and important cause. Anything you can do would be tremendously appreciated. I have included a copy of our sponsorship agreement and a pre-paid envelope; please make checks payable to "East Mountain Little League". If you would rather donate materials or equipment to continue the upkeep of our fields such as wood, gravel, etc., we would happily accept anything you would be willing to donate; every little bit helps!

I would love an opportunity to meet with you in person, so if you have any questions or would like to sit down and discuss the options you have for supporting this fantastic program, please do not hesitate to contact me at [francox4@gmail.com](mailto:francox4@gmail.com) or on my cell at 505-974-1274. I will be in contact with you shortly and would like to thank you in advance for your support or donation. I look forward to meeting you in person, play ball!!!

*Crystal D. Franco*